



Rocket Men, LLC
 2912 Whispering Hills Drive | Atlanta, GA 30341
 678.580.5529 | www.pocketrocketguide.com

This document provides the necessary dimensions for display ads and the data available for directory listings. Please follow the specifications below when submitting advertisements. For ads created by Rocket Men, LLC please review the Creative Design Services section to help with creating your advertisement.

ADVERTISING INFORMATION

Display Advertisement	Ad Size	Notes
Full Page	3.85"x5.1"	
Full Page (Bleed) Inside Cover	4.5"x 5.75"	1/8" bleed
Half Page (Landscape)	3.85"x2.5"	
Half Page (Portrait)	1.85"x5.1"	
Quarter Page	1.85"x2.5"	
2 Page (Bleed)	8.75"x5.75"	1/8" bleed off the page
Back Cover	4.5"x5.75"	1/8" bleed off the page

Directory/Business Listing \$30

- Good Eats Listing: Name, Phone, Address, Web URL, Info, and Try
- Directory Listing: Name, Phone, Address, Web URL, What (up to 80 Characters)
- Pet Listing: Name, Phone, Address, Web URL, What (up to 80 Characters)

Production Requirements

Advertisements may be emailed to joshua@pocketrocketguide.com. They may also be or delivered on CD/DVD or USB drive

- Advertisements must be .jpg, .gif, .tiff, .png, or .pdf file format and can be single or multi-layered
- Camera-ready art is accepted and will be scanned in at 300 dpi
- All images received by email should be less than 4MB
- All images larger than the specified Advertising space will be resized to the largest aspect ratio

Creative Design Services

*All Creative Design Services are subject to a \$30 per hour charge. Each job will be quoted and agreed upon by both parties before starting. Creative Design Services may include: advertising design, advertising campaign creation, logo design, posters/banners, pamphlets, letter head, and advertisements for other publications.

